



Brain Injury Association of Canada
28 Caron Street, Gatineau, Quebec J8Y 1Y7
www.biac-aclc.ca

Fifth Annual Conference on Brain Injury
The Squeaky Wheel Gets the Grease-Getting What You
Need

Conference Sponsorship Program
July 11-13, 2008
Pierrefonds, Quebec

Conference sponsors receive special recognition throughout the conference and build long-lasting recognition with attendees. We welcome sponsors for each plenary session and for the Medical/Research concurrent stream. We have added a new level of support called Community Supporter. With the development of our new conference website, Community Supporter will have ongoing yearly exposure to the brain injury community. Whether you choose to host a conference session, luncheon or reception, the Conference Steering Committee will be delighted to work with you to find the perfect fit. Our Sponsorship Commitment: The Conference Steering Committee is committed to the fair and consistent recognition of its sponsors. The Committee seeks an active dialogue with its sponsors to ensure that expectations are met and exceeded.

2008 Sponsorship Levels and Benefits

Please contact us directly at: [mlyon@biac-aclc.ca]

Conference Associates \$5500 Plus

- **Recognition in conference printed materials**
- **Acknowledgement on BIAC website prior to Conference with link to your website**
- **Logo on electronic banner projected at all plenary sessions and lunches**
- **Special signs and acknowledgement at sponsored event (if sponsoring a specific event/session)**

- Acknowledgement of sponsorship during plenary, lunch and social events
- ¼ page ad in Conference Program
- Recognition souvenir

Conference Friends \$2500 Plus

- Acknowledgement on BIAC-ACLC website prior to Conference
- Acknowledgement of sponsorship during lunch events.
- Acknowledgement in final Conference Program
- Recognition souvenir

Conference Contributor \$500 Plus

- Acknowledgement on sign located in Survivors Lounge (if sponsoring Survivors & Families)
- Acknowledgement in final Conference Program
- Recognition souvenir

Special Opportunities!

Double your exposure by advertising in the Pre-Conference Registration brochure and the Conference Program. A unique opportunity to invite and welcome attendees to the conference.

"Give us a Break" coffee break/meal break. \$150-\$300

Interested groups or individuals may elect to support us by sponsoring a meal break, a nutritional break, reception event or entertainment sponsor.

- Acknowledgement in final Conference Program
- Recognition souvenir

Display Tables \$100

Display tables are available at a cost of \$100 per individual/group. Please contact mlyon@biac-aclc.ca