

REPORT

*Brain Injury Association of Canada Mission -
To Improve the Quality of Life
for All Canadians Affected by
Acquired Brain Injury*

ANNUAL REPORT

2008

2009



ANNUAL



Brain Injury Association of Canada
Association canadienne des lésés cérébraux

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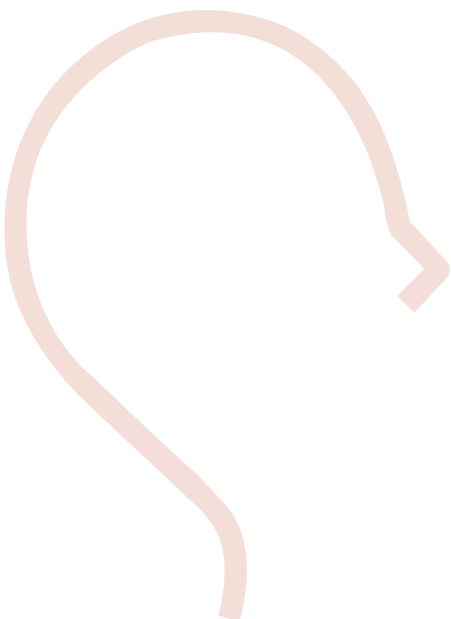
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Message from our President



Shirley Johnson
President

As President of the Board of Directors of the Brain Injury Association of Canada I am just one of many volunteers working across our country to raise awareness about acquired brain injury and promote its prevention through legislation and education. Our volunteers give their time and energy to eliminate this invisible epidemic and help those whose lives have been touched by brain injury. As volunteers, we work to raise money in our own cities, provinces and nationally to help us spread our message. We take our responsibility as stewards of donors' dollars very seriously. We work diligently to ensure donated money is directed to where it will make the most difference towards our vision – improving the lives of Canadians affected by acquired brain injury.

Like many Canadians, I choose to volunteer because brain injury has touched my family deeply. I have recently lost my son as a result of a brain injury – we worked together for twenty years to provide him with an acceptable quality of life but ultimately it was not to be. Today many people live long and fulfilling lives after an injury but there are still many who require support that is not yet available.

Each year our Hawaiian Oyster Odyssey events across Canada create opportunities for networking amongst survivors, families and friends, professionals and politicians. They have been very successful in introducing others to the issues we face.

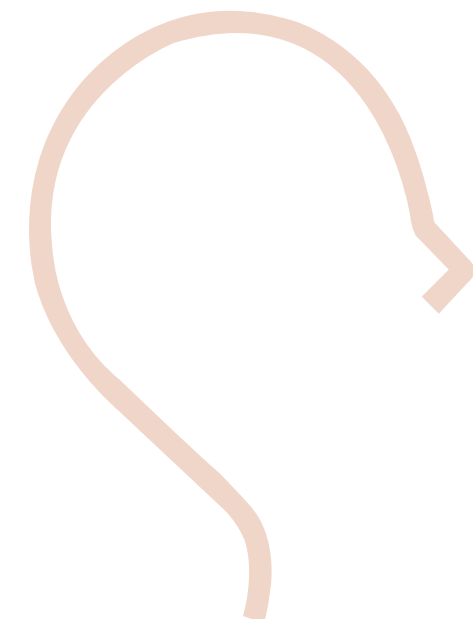
This past year our community partners, including Insurance Bureau of Canada, TD Bank Foundation, RBC, Tri-the-World venture lead by Heather Thomson on behalf of BIAC which raised over \$3,300 and Catherine and Maxwell Meighen Foundation have made it possible for us to hire an Executive Director. This has allowed us to open more doors and has made a tremendous difference in the effectiveness of our efforts. It is important to recognize the many volunteer hours that the members of the Board of Directors, both past and present, contributed to get us to this new threshold.

We have made great strides this past year in raising the profile of acquired brain injury and are pleased to have partnered with the Canadian Standards Association in the creation of helmet standards for alpine and snowboarding. The final step required to make this effective is the passing of Bill C-289 that will include them in the Hazardous Materials Act. Information about this and our other endeavours can be found on our website www.biac-aclc.ca.

Acquired brain injury does not discriminate between race, gender or income. Across the country, on family farms and in major cities, anyone can be injured and it will affect lives forever. We're all in this together! Let's work together to make a difference.

Respectfully submitted,

Shirley Johnson
President



2008-2009 Executive Director's Report



Harry Zarins
Executive Director

Introduction

I would like to start by saying that it has been a very gratifying personal experience to be working with the Brain Injury Association of Canada (BIAC). As a newcomer to a young NGO, the first thing I had to educate myself about was the brand (BIAC). At the same time, I also discovered that the Canadian public did not fully understand the brand. I could see the challenges that BIAC faced and I do have to say that with the support from key volunteers the Association answered the bell and will continue to answer it. This can be seen from the submitted committee reports and in the remarks below. My report will focus on our **Four Pillars of Strength, Brain Injury Prevention and Awareness, Relationships, Communications and Resource Development.**

Pillar One - Brain Injury Prevention and Awareness

This pillar has been and continues to be championed by BIAC and Richard Kinar and over the last few months it has been a privilege to be working with Richard and his volunteer teams to bring the message of prevention to as many Canadians as possible. This pillar has seen tremendous growth in its activities over the last few months. The message has been aired on television, radio, websites and many community, city and national papers. Standards for alpine ski helmets have been developed and are ready to be implemented once the government of the day passes the required legislation Bill C-289 or an amended Bill C-6. **WIPEOUT** continues to be viewed by more and more young adults and in more schools. Various provincial associations are promoting prevention and the feeling is that there is more to be done to have it truly national!

BIAC does value its partnership with the Canadian Standards Association and all they have done in reducing brain injuries.

Falls can produce serious head and brain injuries. Since CSA introduced standards on impact-absorbing ground cover for play spaces, the number of related brain injuries has been reduced. Safety in the workplace and the household is a major concern. CSA International tests and certifies ladder and fall arrest harnesses and CSA publishes standards for these products including scaffolding.

Cycling helmets are an inexpensive way to help protect ourselves and those we love, and are now mandated for children in several Canadian provinces. CSA standards are helping to reduce the number of deaths from cycling accidents.

Throughout Canada this past June different provincial and local ABI Group participated in Brain Injury Awareness Month. BIAC, from PEI where the Premier signed a proclamation declaring June Brain Injury Awareness Month to Victoria British Columbia where Helmet Awareness was promoted as it was across the country in a variety of communities.

For the second consecutive year, under the leadership of Yvan Teasdale, a call went out for BIAC Bursary applications to students in post secondary institutions. In one post secondary institution our Bursary will be noted in the college's calendar. There continues to be interest in our Bursary Program and it will grow! It is hoped that BIAC will find a corporate sponsor for this program so that we can expand it.

Under the leadership of Howard Brown, HOO's been and are being held in every province in Canada thanks to the involvement of many volunteers from coast to coast. HOO's bring together politicians, sponsors, survivors and their families and friends. This program brings awareness about BIAC and also raises funds for our National and Provincial Associations.

We will continue to lobby politicians at all levels of government until there is a truly National Prevention Strategy in place!

continued

2008-2009 Executive Director's Report

continued

Pillar Two - Relationships

Relationships lead to partnerships and partnerships lead to understanding what acquired brain injury is and the spectrum of disabilities ABI encompasses; as well as what is required to advocate for those who are affected by ABI and the challenge to prevent brain injuries and subsequently dramatically reduce the number of Canadians affected. The Brain Injury Association of Canada over the last several months has made inroads on a number of fronts fanning out to touch all levels of government from municipal, provincial, federal. We have and will continue to work with Health Canada, Canadian Military, and a wide variety of politicians and political parties.

Our partnership with the Canadian Standards Association is a win win for BIAC and the CSA, most recently with the development of first class standards for alpine sports helmets to go along with the excellent standards set for hockey helmets.

Our relationships and partnerships with a variety of industries, financial, insurance, transportation, and home health care have allowed BIAC to develop a funding base where the association can now coordinate its many activities and count on their funding partners to allow BIAC to achieve its mission in broader terms. Many of those partnerships are noted in the Fundraising Report. BIAC is extremely grateful to the Insurance Bureau of Canada for their generous support for the next three years.

As well, BIAC has touched the Canadian Physiotherapists Association, the Canadian Association of Speech Pathologists and Audiologists, National Emergency Nurses Affiliation and provincial medical associations and emergency doctors associations.

BIAC continues to support the fine work of the Ontario Neurotrauma Foundation – ONF and researchers from Quebec and Ontario who are contributing to our Sixth Annual National Conference

Furthermore, BIAC has indicated its support for the Canadian Caregivers Coalition and has informed the membership on the UN Convention on the Rights of Persons with Disabilities which to this date has not yet been ratified by the Government of Canada.

Finally, our relationships with our provincial associations are developing and will need nurturing over the next few months and years to come. BIAC does respect provincial autonomy but as I have witnessed in PEI, BIAC's relationship there has developed into a positive working partnership.

There is more to come and BIAC is looking towards nurturing and expanding its relationship and partnership base.

Pillar Three - Communications

BIAC has received tremendous coverage over the last 8 months. Hardly a week goes by when the office is not asked to provide an expert on some topic regarding ABI or its prevention. BIAC has been presented on National Newscasts and specials on all National Television Networks; we have been noted in community and national newspaper articles and on a variety of websites. We have been a part of several documentaries that will be aired over the next few months and in major magazines.

For the members, we have upgraded our website and continue to post timely information on it almost on a weekly basis. Today, it serves as one of the primary resource sites for ABI and its prevention. This site has been developed by the membership providing the office with timely information and by establishing links with number like-minded partners. Our website is where it is today thanks to the tremendous efforts of our webmaster Ron Foreman.

Our film **WIPEOUT** remains as a focus in our communication program as have a number of National Television specials this past year. The documentary that has and continues to have an impact is Trevor Greene's story which documents the long road of a soldier's brain injury recovery.

2008-2009 Executive Director's Report

continued

We have sent out more releases than in previous years and that is thanks to our communications volunteer, Toby Goodfellow from Montreal. This is an area where growth can occur and over time we will be moving to further enhance the number of releases coming out of Gatineau-Ottawa on behalf of BIAC.

The Brain Train BIAC's Newsletter continues to receive excellent reviews. This quarterly newsletter goes out to all our members and associations and is posted on our website. Special thanks to Barb Butler our editor in managing this portfolio in a timely manner.

I am pleased with where we have come in this area. We will continue to update and grow and search out volunteers and partners who could assist in enhancing communications.

As a Canadian organization we will be in a position to bring awareness to Canadians from sea to sea with a Cross Canada Ride in 2010. More will be said and written about this over the next few months.

Pillar Four - Resource Development

Thanks to long term relationships developed by Howard Brown, Fundraising Chair, BIAC has established a base of funding. As well, for the first time our association was able to receive some foundation funding thanks to the efforts of Madeleine Welton. Our challenge today is to further enhance that base so that we can expand our services to the public, provincial partners, ABI communities, researchers and our varied partners. Because of our successes in our first three pillars, BIAC is now in a position to offer a variety of products to possible national sponsors and assist provincial associations as they search for new sustainable revenue streams.

There are positive signs that our resource development will grow as we compete for dollars with some well oiled charitable groups. If the growth in our first three pillars is any indication, we should be prepared to move on our resource development over the next few months and years to come.

THANK YOU to all our donors, foundations and sponsors who have contributed to the Brain Injury Associations successes in 2008-2009.

Conclusion

It has been a pleasure serving as your Executive Director for the last 8 months and working with an active and dedicated group of volunteers. In particular, Barb Butler, Larry Carlson, Yvan Teasdale, Richard Kinar, Shirley Johnson, Howard Stevenson, Madeleine Welton, Ken Murnaghan, Sharice Billet-Neidermayer, Howard Brown and many more that have contacted the office from day to day throughout the months. Special thanks to Francine Provost and Nadine Archambault for their support over the last few months. That support has been tremendous and has allowed the association to grow as fast as it has. Thank you to all our sponsors and their staff people who have contributed to BIAC's success. A special thank you to Dennis Prouse, Director of Government Relations from IBC; Karl Coffen, Director, Stakeholder Relations from VIA Rail; John Walter, Vice President, Standards Development from CSA; and Daniel Rubinstein Assistant to Dr. Hedy Fry, MP for their support of BIAC activities. There are many more people without whom our growth would not have been possible. THANK YOU!

And once again, THANK YOU to all our donors, foundations and sponsors who have contributed to the Brain Injury Associations successes in 2008-2009. I look forward to the next year.

Harry Zarins, M.Ed.
Executive Director

2007-2008 Board of Directors

Executive:

President - Shirley Johnson (BC)
Vice-President (External Affairs) - Meloni Lyon (AB)
Vice-President (Internal Affairs) - Larry Carlson (SK)
Treasurer - Howard Stevenson (ON)
Secretary - Barb Butler (SK)
Past President - Yvan Teasdale (QC)

Board Members:

Val Bergeron (MB)
Sarah Briggs (ON)
Howard Brown (ON)
Kenneth Murnaghan (PEI)
Debra Birch (NB)
Richard Kinar (BC)
Shelina Babul (BC)
Jane Warren (NS)
Madeleine Welton (ON)
Marina White (NL)
Nunavut- vacant
NWT- vacant
Yukon- vacant

Staff and Partners:

Harry Zarins, Executive Director
Nadine Archambault, Office Assistant
Francine Provost, Office Assistant
Ron Foreman/EmpowerYou, Webmaster

Treasurer's Report, Fiscal 2008/2009



Howard Stevenson
Treasurer

A challenging but predictable year for a maturing association dependent on fundraising and sponsors for revenues sufficient to meet operating and program objectives. It was the final year for some sponsors and the first year for others, a pattern which has served us well. We continue to reach out to other potential sources through sharing our successes and our needs.

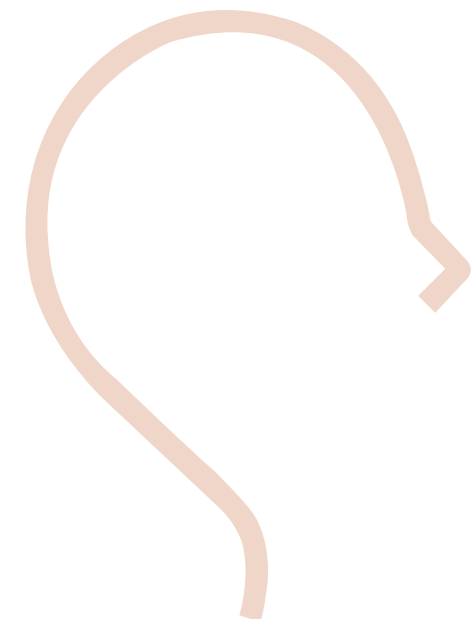
The year produced record revenues and record expenses. The revenue increase was primarily the result of new sponsorship and the expenses from a successful conference that didn't meet expectations with respect to revenues generated and the costs required to host the event.

A year later many developments have occurred, not the least of which has been the hiring of an Executive Director. Having a consistent presence in the office, supported with some part time administrative help, provides a much needed resource to monitor procedures and ensure timely action and reporting on financial detail. The process to inform and pursue other revenue sources is also now better served for future success.

Much remains to be done for BIAC/ACLIC to fulfill its mandate. Respectful controls for revenue and expense accountability will continue to play a role in getting there and ensuring a watchful eye on cash flow will give ample notice of any storm clouds.

Respectfully Submitted,

Howard Stevenson
Treasurer



Working Committees Reports



Barb L. Butler,
Communications Committee Chair

Communications Committee

The communications committee has had a busy year and produced four issues of The Brain Train, one in the September one in November, one in February and one in May. Beginning with our final edition in May we have become a bilingual newsletter in order to reach out to the francophone community in Canada. Both English and French copies of the newsletter will be available on the website. With this new initiative taking place we may be changing our newsletter name so you can watch for that announcement in the fall. We also hope to have the newsletter sponsored which would assist us to enhance quality and enable us to print copies for distribution.

The chair of the communications committee is also responsible for the website. We have changed the look of it to hopefully make it easier to navigate. Our analytic reports indicate that many visitors stop by our page on a regular basis. Changes sometimes happen on a daily basis so check back often to keep up with the latest happening of the Brain Injury Association of Canada. A big thank you to Ron Foreman our webmaster who does such a great job on our website.

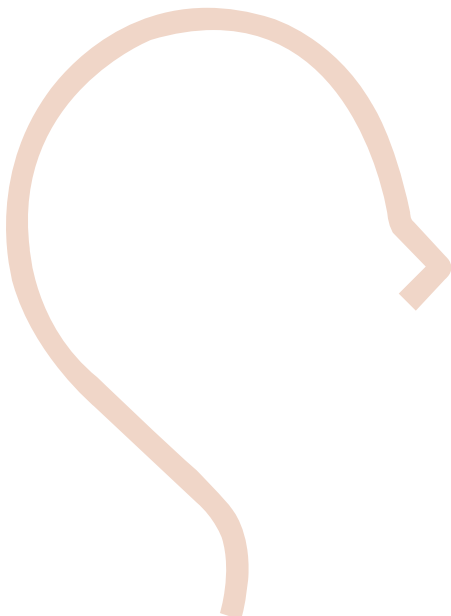
The Communications committee has played a big role in the organization and advertising of our annual conference.

We are always happy to get contributions to the newsletter from your part of the country. If there is something you would like to share with us, be it your personal story or an upcoming event please send it to the Editor via email at barbbutler@biac-aclc.ca.

Respectfully submitted,

Barb L. Butler,
Communications Committee Chair

Yvan Teasdale, Committee Member



Working Committees Reports



Larry Carlson
By-Laws and Membership Chair

By-Laws and Membership Committee

Activities of the Bylaws and Membership Committee during the year under review have included research and development all aimed at ensuring an effective organization serving the needs of Canadians with acquired brain injury.

The committee had a teleconference in January and discussed a membership proposal which was prepared by Harry Zarins and presented to the Board.

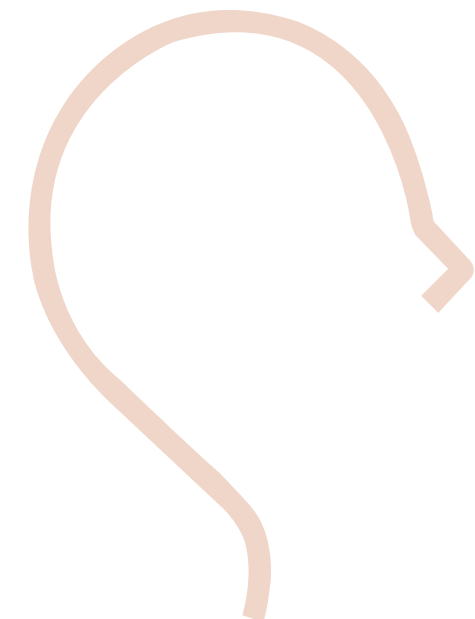
The awards protocol was approved at the last board working day and went out in early June with an updated Awards History and a call for nominations for awards to be presented at the AGM and conference.

My thanks to committee members Jane Warren, Barbara Johnson and Yvan Teasdale. Thanks as well to our Executive Director for his special interest in and work on the membership proposal.

Thanks also to President Shirley Johnson for her ongoing support and encouragement.

Respectfully submitted,

Larry Carlson, By-Laws and Membership Chair



Working Committees Reports

Government Relations and Public Affairs Committee

Summary of Activities 2008 - 2009

Partnership matters.

By working with committed and knowledgeable people in the community, BIAC broadens its reach and increases its potential for managing and communicating its mission.

This report celebrates the success of all volunteers and staff that made it happen.



Yvan Teasdale
Chair, Government Relations & Public
Affairs Committee

BIAC-ACLC National Bursary Program 2009

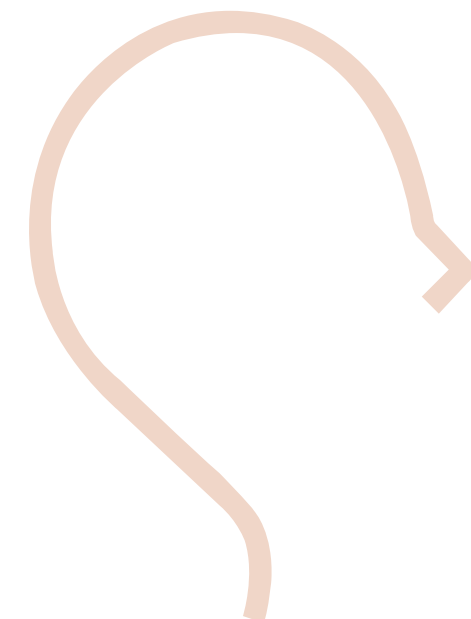
This is the second edition of the National Bursary Program aimed at encouraging students living with acquired brain injuries (ABI) to pursue educational opportunities in English and French post secondary schools. The \$2,000 Bursaries can be used for tuition and other related cost.

The Selection Committee composed of Larry Carlson (SK), Marina White (NFLD & L) and Yvan Teasdale (QC) is reviewing 15 Bursary Applications from many provinces. The Committee will make its selection known at the national conference. The Chair thanks the committee and staff for their valuable contribution in making these programs a success.

Brain Injury Awareness Month (BIAM) 2009

Brain Injury Awareness Month (BIAM) held in June was realized thanks to the collaboration of dedicated Board members, our Executive Director and Toby Goodfellow who provided a calendar of events contained in a news release and appearing on our website:

- Asking people to organize the Great Canadian BBQ bringing awareness / prevention to ABI.
- The Brain Injury Coalition of Prince Edward Island led the charge with some great activities:
 - Signing of a proclamation by Premier Robert Ghiz officially making June Brain Injury Awareness Month
 - Partnering with INIP and City Police in promoting bicycle safety helmet
 - Hosted a forum on “Prevention of Brain Injury” and showed the documentary “Wipeout”
- In Quebec, Le Regroupement (Quebec ABI Association) selected a week to bring awareness/ prevention to ABI. In Montreal, the Chair attended a successful fundraiser event promoting research organized by La Fondation neurotrauma Marie Robert.
- In Ontario, a Rally at Nathan Phillips Square in Toronto followed by a reception hosted by the Brain Injury Society of Toronto at the Hard Rock Cafe.
- In Nova Scotia, the Brain Injury Association of Nova Scotia reported a number of events:
 - An annual Golf Tournament held at the Brightwood, Golf and Country Club.
 - Many activities related to Operations Heads Up promoting bicycle helmet awareness
 - An Open House at the Inroads program re-teaches reading and writing to survivors, and socialization, and using a memory book to replace short term memory
 - A free helmet fitting, preceded a fund-raising movie and giving away a bicycle / helmets.
- Alberta’s Ian Young travelled by VIA Rail across Canada in June making stops in selected towns and cities bringing the message of ABI and its prevention to Canadians along the route. You can follow his journey on BIAC’s website or on www.ianyong.ca.



Government Relations and Public Affairs Committee

continued

- In BC, local chapters organized activities promoting awareness / prevention of ABI.
- In Saskatchewan, walk-a-thons were organized in different locations (in September) and provincial liquor stores welcomed donation boxes in support of SBIA with BIAC's logo showing for the entire month of June.

3. Q & A Election 2008 Document

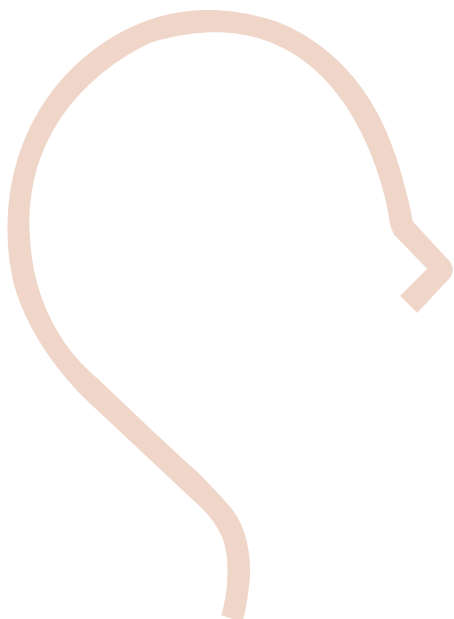
The Chair prepared a "Q & A Election 2008" document during the federal election campaign to present Canadians with the opportunity to speak to candidates of all stripes, encourage them to support of Bill C-289, and explain the importance of injury prevention. A News Release, prepared by Toby Goodfellow, titled: 'BIAC ask legislators and leaders, 'where is Canada's Injury Prevention Strategy?' was distributed via Canadian News Wire (CNW).

4. President's Letter

The Chair prepared a comprehensive letter sent to all provincial ABI associations Presidents as part of BIAC's fifth anniversary celebration. The aim was to thank all volunteers who supported BIAC's mission and listed our accomplishments going back to our humble beginning of 2003. The letter recognized that there is still much work to be done and carried the message that, if we work together, and in partnership with key stakeholders like government and business, we will strengthen the ABI communities across the country. Our success lies in our collective hands.

Contacts with the ABI community

- The Chair attended the official opening of the Ottawa Clubhouse Work Centre Program which is a community-based day program for adults living with the affects of ABI. It is operated by and for its members to develop work skills to better prepare them for the job market. The ribbon cutting event was well attended by local politicians including the Ottawa Mayor, the media, etc.
- The Chair promoted relations with Le Regroupement des Associations de personnes traumatisées crânio-cérébrales du Québec (Quebec ABI Association). In addition, the Chair and the Executive Director met with the board of directors of l'Association des neurotraumatisés de l'Outaouais and the Brain Injury Association of the Ottawa Valley (local ABI associations).
- The Executive Director and the Chair met with Jane Warren, President of the Brain Injury Association of Nova Scotia and her board of directors while attending a successful HOO.
- The Executive Director and the Chair were co-chair of the successful Interprovincial Gatineau-Ottawa HOO organized in partnership with the Insurance Bureau of Canada which was well attended by politicians, business and local ABI association representatives.



Government Relations and Public Affairs Committee

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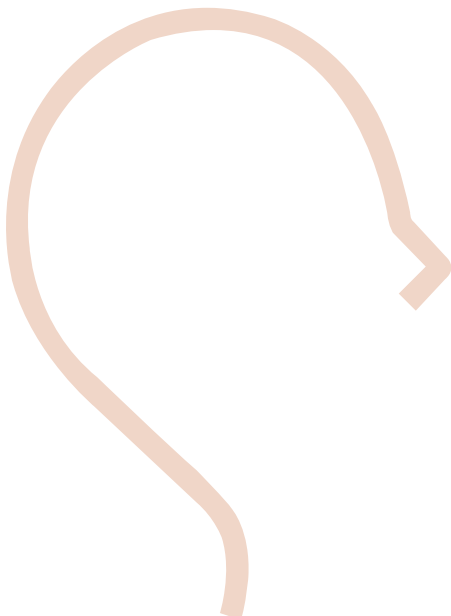
Other Contacts and Initiatives

- The Executive Director and the Chair met in Montreal ten researchers many conducting post doctoral studies on ABI. These contacts have been very beneficial to BIAC. For instance, some researchers are making presentations at the national conference.
- The Chair promoted Bill C-289 and obtained the support of local politicians, ABI association and l'Association des médecins d'urgence du Québec (Emergency Doctors Association).
- Dr. Gow, the Executive Director, Marie Robert of La Fondation Neurotrauma and the Chair met in Ottawa with senior officials of Health Canada and the Agency.
- The Chair worked closely with Co-chairs of the Annual Conference Committee, planning, organizing and delivering the event which, for the first time, offers a French component.
- The Chair pursued contacts with many organisations such as the Canadian Physiotherapy Association (CPA) and the general public in support of our staff.
- The Executive Director and the Chair have been in contact with CDR Anthony A. Arita, Director of Clearinghouse, Outreach & Advocacy Directorate who presented at our national conference on ABI. These contacts were extended to Dr. Bryan Garber, Deployment Health Unit, Directorate of Medical Policy, CF Health Services Group, National Defence. We expect several DND representatives to attend the conference as well.

Respectfully submitted,

Yvan Teasdale
Chair,
Government Relations & Public Affairs Committee

Committee members: Meloni Lyon, Larry Carlson



Working Committees Reports



Howard Brown,
Fundraising Chair,

Fundraising Committee

Hundreds participate in hugely successful year for fundraising

- Over \$150,000 raised in 2008-9, biggest annual take yet

As I travel across Canada over the last four years on our Hawaiian Oyster Odyssey, I have met tremendous people, all dedicated to our mission of supporting brain injury survivors. 2008-9 was the most successful year for fundraising for the Brain Injury Association of Canada ever.

Lead By Example

We have seen local BIAC supporters and Brain Injury Associations taking initiatives by holding events, getting legacy gifts, organizing a silent auction, bringing in a sponsor or selling tickets for a quilt. In cities and towns across our country, hundreds of volunteers are making a difference, raising money and profile for our great association and cause.

Insurance Bureau of Canada, Sets The Benchmark

Over the last year, BIAC has raised over \$150,000 including:

- \$15,000 for 2008 and \$50,000 for 2009, 2010 and 2011 from the Insurance Bureau of Canada - largest single sponsorship and donation in BIAC history. This is a true partnership. Their management participate fully in our Hawaiian Oyster Odysseys as the presenting sponsor. They invite Members of Parliament and Members of Legislatures from across the country. They are participating in our Annual Meeting in Montreal. We can't thank them enough. Thank you IBC!
- TD Bank Financial Group continues to be our National Diamond Sponsor with their Annual \$15,000 contribution, which is much appreciated. We look forward their continued involvement.
- In 2008, we also received the last of the \$45,000 sponsorship from Diageo, Canada's leading liquor supplier. This was a three-year contribution of \$15,000 a year.
- In 2009, we are proud to announce our newest sponsor, the Ontario Neurotrauma Foundation, which has donated \$10,000 for our Annual Conference. Thanks to Chief Executive Officer Kent Bassett-Spiers and his team.
- Thanks also to Bombardier and Apotex for their past sponsorships from 2006 to 2008, in particular for their \$10,000 contributions for 2008. We also had a donation nationally from RBC Financial Group (\$5,000).

Plus we owe thanks to:

- Compass Creative Media for their ongoing design contributions to our marketing materials, particularly for Toronto, PEI and Montreal
- Global Promotions for donation of 1000 recycling bags with BIAC, Hawaiian Oyster Odyssey, Insurance Bureau of Canada, TD Bank Financial Group and Air Canada logos.
- Ron Foreman of EmpowerYou.ca for his contributions daily to our websites, www.biac-aclc.ca and www.hawaiianoysterodysseys.ca.

Fundraising Committee continued

In 2008, we held seven Hawaiian Oyster Odysseys, but in 2009 we will hold as many as 11 as well as our celebration HOO in Montreal on July 10.

Hawaiian Oyster Odysseys

Thank you to our wonderful HOO committees in:

1. VANCOUVER, BC

- Successful HOOs were held at the Van Dusen Gardens on June 7, 2008 and June 15, 2009. These were number two and three for the British Columbia Brain Injury Association. Thanks to Chair Kendra Dubyk for her leadership. This year three Members of the Legislature attended. The highlight was the participation of more than 30 survivors.

2. SASKATOON, SK

- Held successful HOOs on March 14, 2008 and April 18, 2009. Those were number three and four for the Saskatchewan Brain Injury Association. This year, guest speaker was brain injury survivor and former Canadian Football League Hall of Famer Terry Evanshen. Congratulations to Chair Doug Richardson. They raised over \$25,000.

The Minister of Advanced Education, the former Minister of Labour and a Member of Parliament participated.

3. TORONTO, ON

- Toronto's 4th Annual HOO was held January 31, 2008 and 5th was February 2, 2009, both at the Chega Restaurant. Each year, over \$20,000 was raised and this year, eight Members of Provincial Parliament participated including the Ministers of Health and Education. Thanks to the terrific committee including survivors from the Brain Injury Society of Toronto and to sponsors Globalive Communications (\$3000), Barrick (\$3000 for 2008 and 2009) and Posluns Family Foundation (\$1500 each year since 2005).

4. OTTAWA/GATINEAU

- The National Capital Region hosted its HOOs on February 20, 2008 in Gatineau and April 21, 2009 at the Parliament Pub in Ottawa. Eight members of parliament participated this year, a record. Thanks to the Insurance Bureau of Canada's Dennis Prouse for his good work on the 2009 Ottawa HOO.

5. FREDERICTON, NEW BRUNSWICK

- New Brunswick Brain Injury Association Executive Director Debra Birch did a terrific job on the October 23, 2009 with the 2nd Annual NB HOO at Oscar's Bar and Bistro in Fredericton. Two Ministers and an opposition Member of the Legislature participated as well as survivors, young people and medical professionals. Sadly, Debra has stepped down as Executive Director, but has still offered to help us with our next NB HOO.

6. CHARLOTTETOWN, PRINCE EDWARD ISLAND

- The PEI Brain Injury Coalition held their 3rd Annual HOO in Charlottetown on May 22 with the Minister of Health, two MPs and one former MP. I am particularly proud of Kenneth Murnaghan and the Prince Edward Island Brain Injury Coalition for its leadership in the Atlantic. Founding BIAC Director and survivor Marie Mossey made a quilt and PEI Director and survivor Joanne MacInnis hand painted a floral design. They sold tickets at a cost of \$2 each and netted over \$800 for BIAC and the Coalition.

They also had a \$1700 donation from the estate of a PEI woman.

Fundraising Committee

continued

7. HALIFAX, NS

- Thanks to Mike Brien, President of Macdonald, Chisholm, Trask Insurance and his team for heading up the 2nd Halifax HOO on April 21. This was first in three years. Over \$4500 was raised for the Brain Injury Association of Nova Scotia.

8. MONTREAL, PQ

- Who will ever forget the July 2008 Montreal HOO with guest speaker Justin Trudeau, who three months later got elected as the Member of Parliament for Papineau, PQ? We had our annual Air Canada draw and our winner was Toronto HOO volunteer, Diane Broad. We will also do this year's Annual Air Canada draw in Montreal for two airline tickets to Honolulu on July 10.

UPCOMING HOOS

Upcoming HOOs will be held:

1. WINNIPEG, MANITOBA

- In Winnipeg, on September 23, Manitoba Brain Injury Association Executive Director David Sullivan and We Care Branch Director Tifany Hopkin are planning the 2nd Winnipeg HOO.

2. KITCHENER-WATERLOO

- In Kitchener-Waterloo, on September 24, Patti Lehrman, Executive Director of the Brain Injury Association of Waterloo-Wellington is planning their first HOO. They had \$30,000 of funding cut by their local United Way, so this HOO should be very helpful. They have confirmed both the Ontario Minister of Training, Colleges and Universities and the former Minister of Health and Long term care as special guests already.

3. ST. JOHN'S, NFLD

- In St. John's, Nfld on October 1, Newfoundland and Labrador president Tom Lush is putting together their 2nd HOO.

4. EDMONTON, AB

- In Edmonton, AB on October 29, Brain Injury Association of Alberta president Meloni Lyon, RN will host the 3rd Edmonton HOO.

We are also hoping to do our 3rd Annual HOO in New Brunswick this fall.

We are looking forward to a great fall season and a terrific 2010. Good luck to all.

We have already set the date for the 6th Annual HOO in Toronto for February 1st at Chega restaurant, kicking off the 2010 season.

Thanks to you all for your leadership and good work on survivors in every corner of the country. I look forward to celebrating your achievements in Montreal on July 10th.

So another year has passed in BIAC's rich history working on behalf of Canadians affected by acquired brain injury and promoting its prevention. It has been extremely rewarding and humbling to work with the BIAC team from coast to coast.

Thank you once again.

Warmest regards,

Howard Brown,
Fundraising Chair,

Vice-President, Internal Affairs



Larry Carlson
Vice-President, Internal Affairs

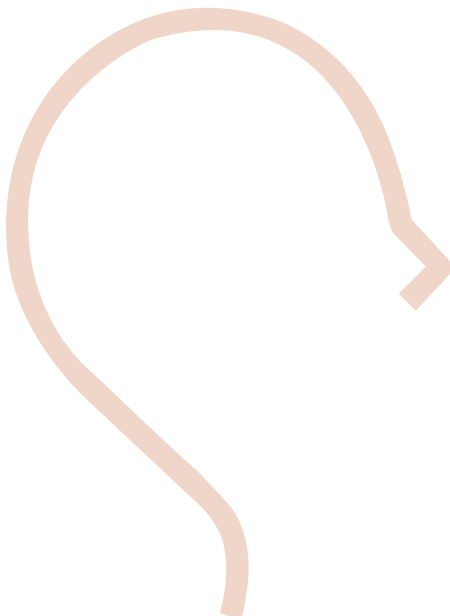
The position, Vice-President, Internal Affairs; was initiated at the 2008 AGM in Montreal. During the year, activities have been primarily attendance at board teleconferences including chairing the meeting on two occasions in the absence of the president who was unable to attend.

In the early weeks of 2009, I researched organizations and prepared a Board Development Package and forwarded it to the president. We hope that this will become a guiding document for board members, both in the on-going work of the organization and in recruitment.

My thanks to Executive Director Harry Zarins and President Shirley Johnson for their support and availability. Thanks to all of the board for the work you continue to do. Special thanks to Barb Butler for assistance in preparing for conference calls.

Respectfully submitted,

Larry Carlson
Vice-President, Internal Affairs



Brief to the Standing Committee on Health



Richard Kinar
BIAC Board Member



Harry Zarins
Executive Director

Re : Bill C-6

The **Brain Injury Association of Canada - BIAC** - would like to thank the Standing Committee on Health for their invitation to speak to and answer questions with regards to Helmet Certification on Thursday, May 28, 2009

The **Brain Injury Association of Canada** strongly urges the Standing Committee on Health studying Bill C-6 to support regulations requiring minimum standards for sport helmets, and in particular to include the contents of Bill C-289, a private member's bill introduced by Dr. Hedy Fry. As well, within the legislation, BIAC would like to see provisions that would allow CSA helmet standards implemented in a far more timely manner once all CSA product testing has been satisfactorily completed. Health Canada staff should continue to take an active role during the standards development process; that they develop ongoing impact assessments on the implications and / or changes to the standard; and that Health Canada staff consult widely with stakeholders during the process of standard development.

When the CSA has underwritten a standard there must be a quicker process to access the Hazardous Product Act within Bill C-6. When CSA underwrites a standard it goes through a very long process working with all stakeholders, this process must be taken into account and recognized in Bill C-6. If we could use the process that was applied when underwriting the standards for Alpine Sport Helmets; this new standard should have been given the Hazardous Product Act status once the process was completed.

The leading killer and disabler of youth in Canada is preventable injury. Many serious and fatal injuries are sport-related head injuries. A quality sport helmet is a proven way of helping to prevent injury in sport. Studies show that effective helmets can prevent up to 85% of sport-related deaths. Helmets are also exceptionally cost-effective: a major US study has shown that for every \$1 spent on helmets, \$29 is saved in health, productivity, and other costs of injury.

The Canadian government has committed to increasing physical activity in Canada by 10% in anticipation of the 2010 Vancouver Olympics. It follows that a similar increase in safe sport practices, such as wearing helmets, is necessary to ensure the health, social and economic outcomes associated with sport and physical activity are not erased by an increase in injury.

Effective helmets reduce the risk of serious brain injury or death to youth and adults alike. However, there are currently no minimum standards in place to ensure that the helmets Canadians use are safe and effective.

Presently, the Hazardous Product Act provides the authority needed to ensure all helmets in Canada are effective enough to save lives.

The Hazardous Products Act includes a list of "prohibited products" which may not be advertised, sold or imported. Hockey helmets have been classified under federal hazardous product legislation, and as such, this legislation requires all hockey helmets sold in Canada to be approved by the Canadian Standards Association (CSA).

All sport helmets should be treated as hockey helmets are. If a helmet is not effective enough to pass CSA standards, it has no place on Canadian shelves. The inclusion of the contents of Bill C-289 into Bill C-6 will begin this process by placing ski and snowboard helmets on the Hazardous Products list alongside hockey helmets.

Youth and adults across Canada see this as good for their health. We ask you to do all you can to ensure that all helmets meet minimum standards, so that we may prevent death and disability among Canadians.

Submitted by :

Richard Kinar
BIAC Board Member
Helmet Certification,
Usage and Injury Prevention

Harry Zarins
Executive Director

2008 Award Winners

Corporate Leadership Awards:	Apotex Bombardier
Special Recognition Award:	Dr. Hedy Fry, Member of Parliament
National Partner Award:	The Knowledge Network
Prevention Award:	Lionel Goddard Richard Kinar
Communication Award:	Toby Goodfellow
Fundraising Award:	Madeleine Welton
Certificate of Merit:	Mireille Provost
Volunteer of the Year:	Barb Butler

AWARD HISTORY

Following is a list of awards presented to date by the Brain Injury Association of Canada.

July, 2005

Volunteer of the Year: **Howard Brown; Toronto, Ontario**

July, 2006

Volunteer of the Year: **Marie Mossey; Charlottetown, Prince Edward Island**

Communication Award: **Barb Butler; Regina, Saskatchewan**

July, 2007

Volunteer of the Year: **Richard Kinar; Vancouver, British Columbia**

Leadership Award: **Derrick Moran; Toronto, Ontario**

Corporate Awards: **Insurance Bureau of Canada
Air Canada
TD Bank
Diageo**

Thank you to our Volunteers from coast to coast

We have increased the size of our volunteer base considerably over the last year and so as to avoid missing someone, The Brain Injury Association of Canada thanks each and every person who has volunteered their time to make the Association what it is today and laying the foundation for greater growth in the months ahead.



Thank you to our Sponsors

**To all our sponsors, thank you for your donations and sponsorships.
Your generous contribution allows us to fulfill our mandate -**

*to help improve the quality of life for all Canadians affected by
acquired brain injury.*

INSURANCE
BUREAU
OF CANADA



BUREAU
D'ASSURANCE
DU CANADA



BOMBARDIER

DIAGEO



AIR CANADA

TD Bank Financial Group



BRAIN INJURY ASSOCIATION OF CANADA

FINANCIAL STATEMENTS

MARCH 31, 2009

Watson Folkins Corey LLP

Chartered Accountants
176 Gloucester Street, Suite 300
Ottawa, Ontario, Canada K2P 0A6

Phone: (613) 244-6090
Fax: (613) 562-4666
www.wfc-ottawa.ca

REVIEW ENGAGEMENT REPORT

To the Board of Directors,

BRAIN INJURY ASSOCIATION OF CANADA:

We have reviewed the balance sheet of the Brain Injury Association of Canada as at March 31, 2009 and the statement of revenue and expenditure and changes in net assets for the year then ended.

Our review was made in accordance with Canadian generally accepted standards for review engagements and accordingly consisted primarily of enquiry, analytical procedures and discussion related to information supplied to us by the organization.

A review does not constitute an audit and consequently we do not express an audit opinion on these financial statements.

Based on our review, nothing has come to our attention that causes us to believe that these financial statements are not, in all material respects, in accordance with Canadian generally accepted accounting principles.

Watson Folkins Corey LLP

WATSON FOLKINS COREY LLP

Chartered Accountants
Licensed Public Accountants

Ottawa, Ontario, Canada
May 6, 2009

BRAIN INJURY ASSOCIATION OF CANADA

BALANCE SHEET

AS AT MARCH 31, 2009

(With unaudited comparative figures as at March 31, 2008)

UNAUDITED

	<u>2009</u>	<u>2008</u>
ASSETS		
CURRENT		
Cash	\$ 56,471	\$ 62,378
Accounts receivable	41,117	35,893
GST receivable	<u>1,812</u>	<u>-</u>
	<u>\$ 99,400</u>	<u>\$ 98,271</u>
LIABILITIES		
CURRENT		
Accounts payable	\$ <u>4,047</u>	\$ <u>1,500</u>
DEFERRED CONTRIBUTIONS	<u>-</u>	<u>10,000</u>
UNRESTRICTED NET ASSETS		
Balance - beginning of year	86,771	73,473
Net revenue for the year	<u>8,582</u>	<u>13,298</u>
Balance - end of year	<u>95,353</u>	<u>86,771</u>
	<u>\$ 99,400</u>	<u>\$ 98,271</u>

Approved on behalf of the Board:

Director _____

Director _____

See accompanying notes

BRAIN INJURY ASSOCIATION OF CANADA

STATEMENT OF REVENUE AND EXPENDITURE FOR THE YEAR ENDED MARCH 31, 2009

(With unaudited comparative figures for the year ended March 31, 2008)

UNAUDITED

	<u>2009</u>	<u>2008</u>
REVENUE		
Fundraising	\$ 27,961	\$ 47,682
Sponsorship	77,000	40,000
Conference	10,000	7,155
Donations	29,324	17,238
Grants	-	4,208
Interest	5	69
	<u>144,290</u>	<u>116,352</u>
EXPENDITURE		
Advertising and promotion	1,886	2,354
Bank charges and interest	690	1,217
Bursary program	4,000	-
Conferences	19,684	2,386
Conference travel subsidies	21,333	13,576
Fundraising	17,128	24,709
Office and miscellaneous	11,549	4,573
Office equipment	-	617
Professional fees	2,182	2,278
Rent	4,493	4,466
Repairs and maintenance	-	372
Representation fees	8,521	2,490
Salaries and benefits	24,570	8,148
Subcontractors	16,813	32,853
Telephone and internet	2,859	3,015
	<u>135,708</u>	<u>103,054</u>
NET REVENUE FOR THE YEAR	<u>\$ 8,582</u>	<u>\$ 13,298</u>

See accompanying notes

BRAIN INJURY ASSOCIATION OF CANADA

NOTES TO FINANCIAL STATEMENTS

MARCH 31, 2009

UNAUDITED

1. SIGNIFICANT ACCOUNTING POLICIES

a) Organization

The Brain Injury Association of Canada (BIAC) is a non-profit organization and a registered charity under the Income Tax Act. The purpose of the organization is to provide information to individuals regarding acquired brain injuries and prevention through conferences, seminars, website and similar activities.

The Brain Injury Association of Canada was incorporated on February 12, 2004 under the Canada Corporations Act as a not-for-profit organization and is exempt from income tax under the Income Tax Act.

b) Capital assets

Capital assets are expensed in the year of purchase. During the year, there were no significant capital asset purchases that were included in expenditure.

c) Revenue recognition

The Brain Injury Association of Canada follows the deferral method of accounting for contributions. Restricted contributions are recognized as revenue in the year in which the related expenses are incurred. Unrestricted contributions are recognized as revenue when received or receivable if the amount to be received can be reasonably estimated and collection is reasonably assured.

2. CHANGE IN ACCOUNTING POLICIES

Accounting for capital assets was changed from being capitalized and amortized, as noted in 1(b) above, and the prior year's unrestricted assets was reduced by \$340.

3. STATEMENT OF CASH FLOWS

A statement of cash flows has not been provided as it would not provide additional meaningful information.

4. FAIR VALUE OF FINANCIAL INSTRUMENTS

The carrying value of cash, accounts receivable, GST receivable and accounts payable and accrued liabilities approximate their fair value because of the relatively short period to maturity of the instruments. It is management's opinion that the organization is not exposed to interest, currency or credit risks arising from these financial instruments. The organization uses the "held for trading" method of recording its assets and liabilities.

5. COMPARATIVE FIGURES

Certain of the 2008 comparative figures have been reclassified to conform with the current year's financial statement presentation.

REPORT

*Brain Injury Association of Canada Mission -
To Improve the Quality of Life
for All Canadians Affected by
Acquired Brain Injury*

ANNUAL REPORT

2008

2009



ANNUAL

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Website: www.biac-aclc.ca



Brain Injury Association of Canada
Association canadienne des lésés cérébraux